

Case Study

Greene King, Bury St Edmunds

Greene King is a well-known British pub retailer and brewer, established in 1799. It operates a large network of pubs, restaurants, and hotels across the UK, and also brews a range of popular beers. The company is headquartered in Bury St Edmunds, Suffolk, and is one of the largest and oldest brewers in the UK

OVERVIEW

Greene King approached us with a £6.5m project to fit out their new facility in Bury St. Edmunds. As the principal contractor, we were responsible for overseeing the entire project, which involved daily site monitoring to ensure that all elements of the fit-out—such as sprinkler system installation, office construction, and racking setup—progressed as planned and on schedule. Our role required close coordination and attention to detail to maintain quality and efficiency across the different stages of the fit-out process.

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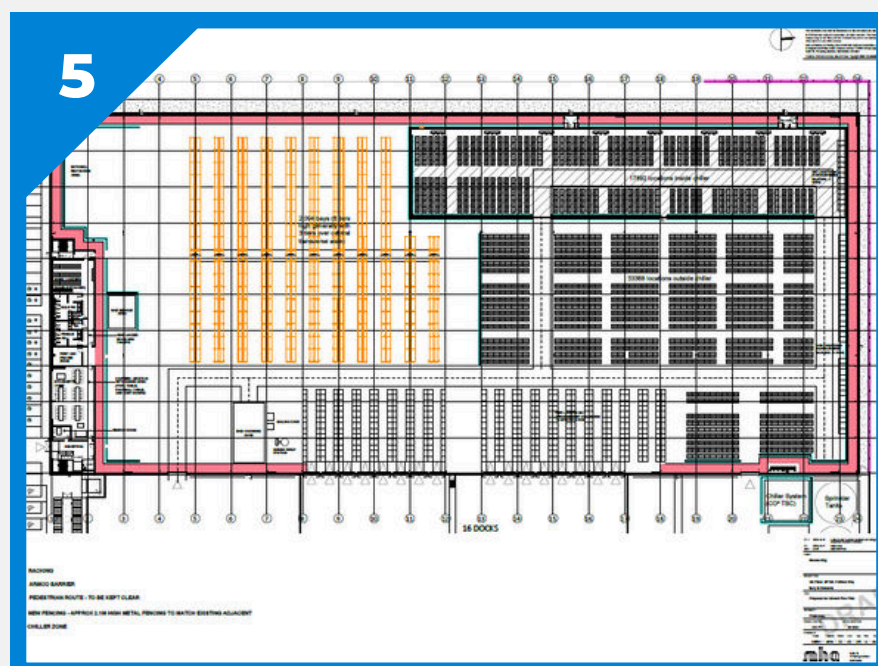
“DMF Projects were our appointed Principal Contractor and have just finished managing the fit-out of our new distribution centre in Bury St Edmunds, and the results are fantastic. Through their daily management and clear communication, each element of the installation was carried out safely and efficiently, and within the original project timescale. We felt at ease knowing that the CDM project was in very safe hands and we would happily recommend DMF Projects for future works”.



Jake Winter
Greene King



PHOTO GALLERY



MAIN WORKS

As part of the £6.5m project, DMF Projects were responsible for overseeing several key components of the fit-out, each requiring careful management and coordination to ensure seamless execution. We partnered with a number of highly skilled companies, each contributing their expertise to the project. Their efficiency and effectiveness were key to meeting the 26-week timeline given to Greene King, ensuring the project was delivered on schedule as outlined in the initial brief.

Sprinkler Installation

We collaborated with A&F Sprinklers, specialists in the design, supply, installation, and maintenance of automatic sprinkler systems, to implement robust fire safety measures for the project. Our scope included extending the water hydrant to the new facility and carrying out critical civil works. This involved lifting the yard surface and installing a reinforced base to support the sprinkler tank, ensuring the system met all operational requirements. With their unmatched expertise in fire protection, A&F Sprinklers delivered exceptional results, exceeding expectations (1).

Office Fit Out

We partnered with Waterson Projects, specialists in refurbishment and interior fit-out services for the commercial and industrial sectors, to deliver key aspects of the project. Their expertise played a vital role in ensuring the interior spaces met the highest standards of functionality and design, and the client was happy with the results (3).

10 Degree Cold Store

We partnered with Carter Synergy to design and construct a 10-degree cold store, a vital element of Greene King's operations. As a leading national provider of refrigeration, mechanical, electrical, and building services, Carter Synergy brought deep technical expertise to the project, ensuring the cold store met all required specifications and performance standards. With their experience delivering solutions across a broad spectrum—from small-scale convenience operations to large distribution centres—they were the ideal partner for this critical aspect of the project (2).

Racking

Whittan Group was chosen to oversee the racking installation for the fit-out project. Specializing in innovative and flexible storage solutions, Whittan Group is known for creating systems that maximize space efficiency. With extensive experience across a wide range of industries, sizes, and applications, they were the ideal partner for this project (4).

RESULT

When Greene King first approached us with this project, we held several initial meetings to discuss their requirements. Based on these discussions, we developed preliminary drawings that provided Greene King with greater clarity and direction (5). This planning phase also streamlined the process on our end, ensuring that the project was well-organized from the outset. Thanks to our commitment to the project and the brilliant companies we were working with, we managed to get this project done within the dedicated timeframe to a very high standard.

Thanks to our commitment and the expertise of the outstanding companies we partnered with, we successfully delivered the project within the agreed timeframe and to an exceptionally high standard. The client was extremely satisfied with the final result and was particularly impressed by how we not only stayed true to the initial plans but also made improvements throughout the process. Greene King now boasts a fully operational, state-of-the-art facility that meets all of their initial requirements. This new facility has strengthened their position as the UK's leading pub retailer and brewer, enabling them to continue delivering excellence in their industry (6).

As a specialist provider of design and build services for the retail and industrial sectors, we welcome any inquiries you may have. Please don't hesitate to get in touch – we'd be happy to discuss your project further.